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**PRICING GUIDE 2025** 

www.styledbylayo.com

# STYLEDBYLAYO TERMS OF SERVICE

#### Dear SBL Queens,

Kindly see our terms of service below;

**CONSULTATION**- All prospective clients are required to pay a non refundable and non deductible fee of N50,000(\$55) for either a virtual or physical consultation. During consultation, we recommend designs similar to your inspo as we do not replicate designs that are not by us. A manual sketch would be created during your consultation to visually communicate details of your design.

MEASUREMENTS: We will ensure to take your full detailed measurements during your virtual or physical consultation. For virtual measurements sessions, a member of our creative team will be direct on what and how to take the measurements. All you need to do is get a measurement tape ready.

**PRICING**- The Final price is dependent on the final design and fabric concluded on during your consultation with our creative team. Note that we do not recreate designs we didn't make. We only have starting prices and final price can only be determined by the creative director during consultation. Please click on the pricing guide link to view our starting prices for various categories of outfits.

**PAYMENT TERMS** - An 80% commitment deposit is required to begin production. The balance is due before delivery. Outfits cannot be picked up or delivered unless full payment has been made. We will not be liable to any client fails to make payment when due as production calender reads from when deposit is made.

PRODUCTION TIMELINE: This may vary depending on type of design and number of outfits the prospective client intends to make. However, for bridal outfits we recommend you start the process at least 12-15 weeks before your event. Date can be adjusted subject to when your event is.

Note that express orders attracts an additional charge depending on the time of need.

FITTINGS: Fittings are strictly by appointment and it is usually conducted at our showroom in Agungi,lekki. Your fittings date will be communicated during consultation for walk in clients.

Ideally, we recommend two physical fitting, one before embellishments and one after embellishments.

In a situation where the client is not available to come in for any fitting, we will require your approval to get a model of similar measurements to yours so we can send proper fittings video to you, to see the proper fit of the outfit.

**DELIVERY/ PICK UP**: We ship worldwide using a well trusted delivery company. Delivery costs are not fixed as they are determined by location and weight of outfit. Once your order is ready for delivery a shipping cost will be generated for you and you would be required to pay in full before shipping can commence.

STYLE ALTERATIONS: We understand that one of the benefits of having a custom made outfit is the flexibility to be able to make changes to the style. However, any changes made 42hrs after consultation will be at an extra cost.

WARRANTY: WE WILL ENSURE YOUR OUTFIT FITS PERFECTLY AND LEAVES OUR STORE IN ITS BEST CONDITION BEFORE DELIVERY. ONCE THE OUTFIT IS IN THE POSSESSION OF THE CLIENT WE WILL TAKE NO RESPONSIBILITY FOR ANY DAMAGES EG RIPS/ STAINS ETC Any alterations, adjustment or amendments to be made after the collection will be done at a fee.

**REFUND POLICY**: AT STYLEDBYLAYO, we do not offer refunds. Once payment is made there is no option for a refund.

#### PROCESS CHART

Enquiries- Book a consultation- design recommendations -Sketch approval- price conclusion- invoice- payment- measurement - fabric sourcing and selection - outfit production process- progress update- fittings - physical pick up/ delivery.

We look forward to creating magic with you!

Thank you!

## **BRIDAL CATEGORY**

White Wedding dress (luxe fabric) starts from N3,500,000 [Fabric Inclusive]

White Wedding dress (Plain/Chantilly fabric) starts from N3,000,000 [Fabric Inclusive]

Reception dress starts from N3,000,000 [Fabric Inclusive]

After party dress starts from N2,000,000 [Fabric Inclusive]

Civil dress starts from N1,000,000 [Fabric Inclusive]

Bridal Robe/ Bridal shower dress starts from N600,000 [Fabric Inclusive]

Nikkah Dress starts from N1,500,000 [Fabric Excluded]

Asooke dress starts from N2,000,000 [Fabric Excluded]

Traditional bridal dress (luxe/lace fabric) starts from N1,750,000 [Fabric Excluded]

George/ Edo dress starts from N1,750,000 [Fabric Excluded]

Akwocha Dress starts from N1,700,000 [Fabric Excluded]

# **CUSTOMER NOTICE**

- •Please note that all prices listed above are only starting prices.
- •The final price will be determined during your consultation and this will be based on the type of embellishment, style and fabric choice.
- •Other categories of custom made dresses that are not stated would be discussed during consultation.

# **OUR BRIDAL PACKAGES**

#### THE CLASSIC ELEGANCE PACKAGE

Price- N8,499,999 All Fabric inclusive.

Indulge in timeless elegance with our Classic Elegance Package. This package includes:

- 1. Wedding dress
- 2. Reception dress
- 3. Traditional dress
- 4. After party dress

This discounted package includes the necessary outfits you need for your special day. As a bonus, you'll receive a complimentary Bridal robe to complete your ensemble. This package is designed to make your wedding dreams a reality.

#### THE PREMIUM ELEGANCE PACKAGE

Price: N10,499,999 All Fabric Inclusive

Experience the epitome of luxury with our Premium Elegance Package. This comprehensive package goes above and beyond, offering a range of exquisite dresses for your big day. This package includes:

- 1. Wedding dress
- 2. First traditional dress
- 3. Second traditional dress
- 4. Reception dress
- 5. After party dress
- 6. Civil Dress

This package is perfect for the brides who wants to make a statement, dazzle, show up and show out on their special day. You would receive a complementary luxury bridal robe and a free bridal styling on your big day as a bonus.

## **CUSTOMER NOTICE**

Please note that all prices under this category are static and non-negotiable. The package content can be modified subject to the needs of our client, this will be discussed during consultation.

# **BESPOKE & CUSTOM CATEGORY**

### **EVENT GUEST/ ASOEBI OUTFITS**

Ankara Dress starts from N400,000 [Fabric Excluded]

Brocade Dress starts from N400,000 [Fabric Excluded]

Lace Dress starts from N500,000 [Fabric Excluded]

#### **CELEBRATION OUTFITS**

Prom Dress starts from N2,000,000/ \$1,500 [Fabric Inclusive]

Glitznglam Birthday dress starts from N2,500,000 [Fabric Inclusive].

Blazer set starts from N1,500,000 [Fabric Inclusive]

#### **PHOTOSHOOT OUTFITS**

Minimalist Photoshoot Outfit starts from N850,000 [Fabric Inclusive]

Glitznglam photoshoot outfit starts from N1,000,000 [Fabric Excluded]

Maternity Shoot Outfit starts from N700,000 [Fabric Excluded]

Minimalist Pre Wedding Shoot Outfit starts from N800,000 [Fabric Excluded]

Gender Reveal/Baby shower Outfit starts from N700,000 [Fabric Inclusive]

Pre wedding dress starts from N1,000,000 [Fabric Inclusive]

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